



Retail: it's all in the detail...

The humble shop is not redundant. It is there to provide an experiential journey that the on-line commodity driven market place cannot. The use of lighting, sounds, visual merchandising and technology all add something to the showcase. Seamlessly integrating physical and digital if done well offers further avenues to be explored by the consumer to prick their imagination.

This is where Bridgford Interiors can assist, if things don't change they stay the same and that is not good for any of us. As Principal Contractor, or GC to some of our International clients, we have a strong ethos of turning design into reality. Working collaboratively with the design team to provide a tailored flexible solution to each and every project.

Our end game is client satisfaction, repeat business and organic turnover growth in a manner that is controlled and can be delivered without any compromise to current relationships and project allocation through a growing demand from both new

and existing clients alike.

Working primarily for clients within the retail sector with some leisure and hospitality schemes thrown in for good measure the company has seen a further period of continued growth which is forecast to be sustained into 2018

Delivering consistency is one of the most important aspects of our business, working repeatedly with the same customer builds relationships and in turn produces efficiencies. Some of our relationships span back to 1999 and overall around 85 per cent of our business is through retained clients. This is a cornerstone to our success.

Communication, trust, relationships, delivery, value, partner, flexible, teamwork, experience, control, resilient, competent, passionate: these are all part of our everyday vocabulary. We do the best we can at every stage of a project in the interest of client satisfaction. The bringing together of thousands of elements which all contribute to the experience

involving at times military style management skills.

The enthusiasm within the business is obvious, the team at Bridgford Interiors are passionate and enjoy what they do.

We are not afraid of change, with change comes opportunity.

