



Constant and consistent focus on quality and attention to detail

In its 21st year of trading, Bridgford Interiors has seen an unprecedented period of organic growth with turnover increasing in 2015 by more than 25 per cent. The company continues to provide a comprehensive approach to total customer satisfaction with a constant and consistent focus on quality and attention to detail. Each project is treated with equal priority culminating in repeat business. Alongside its stable portfolio of retained clients, new clients for 2015 included Thomas Pink, Pyscle, Turnbull & Asser, River Island, Greggs, EE & Pizza Hut

Service excellence is something on which Bridgford will never compromise. It is committed to conducting its business in a professional and ethical manner, having fostered a number of long-term framework arrangements on its drive towards collaboration and partnering, and the company continues to be trusted for its experience, commitment and service.

The company's focus is on partnership and collaboration for every project. With a proactive

management style it has the ability to manage inevitable change effectively making sure that the experience of the client all the way through is as good as it possibly can be.

To facilitate this and to support its continued growth, Bridgford has over the past 12 months enhanced all of its teams with key staff to provide

further experience and commitment.

Bridgford works in partnership with its supply chain viewing them as equals in achieving the successful delivery of any project. That said, with greater workloads come rising supplier prices and growing skills shortages and the company's supply chain has been treated well during lean times, making it very loyal.

"Change is inevitable," says Alan Palmer, business development director. "It is the only constant in everything that we do. We don't know what's around the corner, the future is shrouded in mystery but we can take a highly educated guess. We are always looking for new and exciting challenges for both our clients and ourselves, to work on exciting, innovative and provocative schemes and to gain momentum year-on-year.

"There are no secrets to success," he says, "it is the result of preparation, hard work and learning from failure."

