

Retail



Fashion

Further to competitive tender in 2014 Bridgford Interiors secured the fit out of this flagship store at Westfield Stratford City for 'Americas Favourite Jeans Brand' – American Eagle – their first foray into Europe.

Split over 2 levels the double height store frontage is dominated by a vast blue neon eagle and a dominant feature staircase.

The design incorporates floor to ceiling display, white tiled walls, LED display screens, plain wood plank flooring & overhead ceiling gantries.

Logistics played a key part in the management process as various millwork items and equipment were received from incumbent international vendors.

Also incorporating an 'Aerie' in-store shop

Client

American Eagle

Client Referee

Mr. Mike Hildenbrand

Project Manager

In-House

Quantity Surveyor

In-House

Designer

In-House

Relationship

Principal Contractor

Number of Projects Completed

1

Procurement Route

Competitive Tender

Programme

10 weeks



Similar projects in this sector

Client

Brief Work Description

J. Crew

Fit out of men's exclusive store at Lambs Conduit Street

J. Crew

Fit out of European flagship store on London's Regent Street

J. Crew

Fit out of womenswear store at Brompton Cross

J. Crew

Fit out of store at Sloane Square