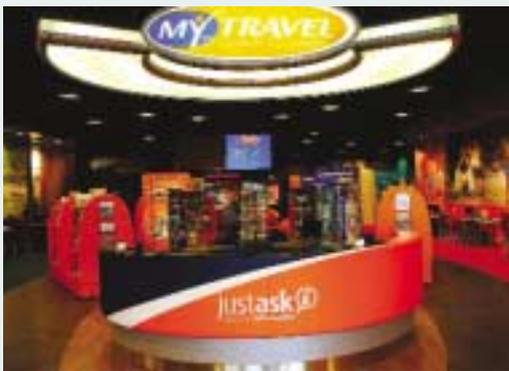




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Since its incorporation in 1994, The Bridgford Group has enjoyed a steady increase in business activity and success in securing key clients. Throughout that period, organic development has proved instrumental in the provision of the 'Complete Property Solution'. Group Business Development Manager Alan Palmer provides an insight into Bridgford's capabilities: "Our group capabilities as a whole have proven to be our key attraction, as each of the three companies - Interiors, Construction & Joinery remain as individual entities whose strengths can also be procured on their own merits."

With a group turnover last year in excess of £30 million, Bridgford have been extremely focused on surpassing clients' requirements whilst remaining focused on their own business objectives. In a fast changing industry, flexibility has proven to be one of the company's greatest strengths. "You have to be capable of changing a scheme mid-programme," says Contracts Director Paul Cockle. "This requires resourcefulness."

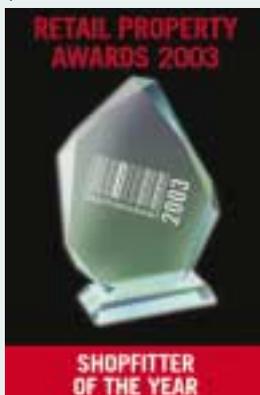
Managing Director Stuart Moore is keen on anything that enhances efficiency within the business and is currently tasked with reviewing policy and procedures with a view to accreditation to ISO 9000 As for the secret of the company's continuing success, Stuart believes that a commitment to quality customer care and a flexible approach to the industry make The Bridgford Group stand out in a highly competitive market.

"We say what we are going to do, and we do what we say," he says. "We're also pushing different elements of the business so that we can offer clients the full range of services. We are always keen to explore other avenues of how to further expand and improve the Group."

For 2004 Bridgford's aim to maintain their presence in the retail sector and expand their client base. The business is also looking to migrate their skills into the Leisure & Heritage sector requiring the same skill set and attention to detail. Alan Palmer concludes by adding that The Bridgford Group, now a recognized name within the industry "in excess of our own expectations," were successful in securing the Retail Property Award for 'Shopfitter of the Year'. Re-branded and reinvigorated, The Bridgford Group is proving there's more to its services than superior shopfitting.



4



- 1 Starbucks counter
- 2 Mytravel Counter
- 3 UGC bar area
- 4 Fradley Office reception
- 5 Shopfitter of the Year Award 2003

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