

Retail



Refurbishment of Trading Store (Nightwork)

With 150 stores throughout the UK, Primark chose Bridford Interiors to carry out the 5 week phased refit of their store in Stevenage.

- From the first Penneys store in Ireland to the latest flagship store in Liverpool, the Primark story has been one of continuing success founded on a unique combination of fast fashion and lean operations.
- Primark is known for selling clothes at the budget end of the market. The company's success is based on sourcing supply cheaply, making clothes with simple designs and fabrics, only making them in the most popular sizes, buying stock in huge bulks and varieties.
- The 5 week project saw Bridford's install new cash desks, bulkhead ceiling features, mosaic feature wall, new changing rooms in addition to replacing walkways and perimeter merchandise system.

Client
Primark

Client Referee
Mr. Mark Cubitt

Project Manager
Monaghans

Designer
3D Architects

Relationship
Principal Contractor

Number of projects completed
1

Procurement Route
Competitive tender

Typical Programme
5 weeks



Similar projects in this sector

<u>Client</u>	<u>Brief Work Description</u>
TK Maxx	Fit out of new stores - Various Locations
Asda Living	Fit out of new stores - Dartford, Tottenham
M&S Outlets	Fit out of new store - Various Locations
Homesense	Fit out of new stores - Various Locations
BHS Home	Fit out of new store - Cheltenham
Dixons Retail	Trading Store Refits - Various Locations