

Retail



High Street Store Programme

Subsequent to competitive tender, and in an effort to make its property portfolio more effective Orange chose Bridgford Interiors as one of five contractors to manage and co-ordinate the conversion and fit-out of premises Nationwide.

- Further to acquisition of a number of ex Link stores and a trial in six stores Orange has commenced rolling out a new format to the high street - with a target to convert all existing stores by Christmas 2009.
- The familiar Orange external fascia has been replaced with a plain black surround - internally new feature walls have been introduced and enhanced in-store navigation.
- The aim is to create a modular store format that would fit large and small stores alike.

Client
Orange UK

Client Referee
Mr. Bryan Park

Project Manager
EC Harris

Project Manager Referee
Ms. Sarah Lipscombe

Quantity Surveyor
EC Harris

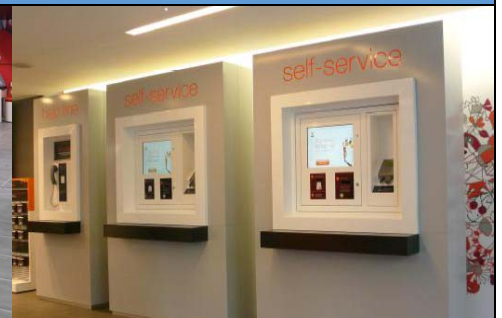
Designer
Quinine Design

Relationship
Principal Contractor

Number of Projects Completed
58

Procurement Route
Framework

Typical Programme
2 weeks



Similar projects in this sector

<u>Client</u>	<u>Brief Work Description</u>
O2	Fit out of high street stores nationwide following acquisition of The Link portfolio
Body Shop	Nationwide refurbishment - 'Shop Me' programme
Game	Re-branding of stores nationwide following acquisition of Electronics Boutique
Lunn Poly	Re-branding of high street stores to 'Tui' fascia and introduction of Bureau de Change
My Travel	Re-branding of high street stores from Going Places fascia