

## Retail



## High Street Store Programme

With a programme that involved new high street stores, a major high street retailer chose Bridford Interiors to manage and co-ordinate the fit-out of each one.

### Summary of Sector

- The mobile phone market is highly contested and has seen aggressive expansion over recent years. O2 are a leading company in this market operating both as a service provider and as a retailer.
- Bridford Interiors have worked for O2 since 2002 and have completed in excess of 150 projects.
- Stores offer customers a uniquely interactive environment combining a fusion of modern technology and art.
- Created with the customer in mind, O2 has brought together a group of leading design companies to collaborate on the shops design.

**Client:**  
O2

**Client Referee:**  
Mr. Jerry Breen

**Project Manager:**  
Gleeds Management Services

**Project Manager Refereree**  
Mr. Tom O'Callaghan

**Quantity Surveyor:**  
Gleeds

**Relationship:**  
Principal Contractor.

**Number of Projects Completed:**  
150+ completed new stores

**Procurement Route:**  
Framework agreement based on schedule of rates

**Typical Programme:**  
3 weeks per store



## Similar projects in this sector

<u>Client</u>	<u>Brief Work Description</u>
Orange	Fit-out of new stores and re-branding projects
Hotel Chocolat	Fit-out of new stores
Body Shop	Fit-out of new stores and refurbishment programme
Cotswold	Fit-out of new stores
PC World	Fit-out of new stores and trading store refurbishment programme
Best Buy	Fit-out of new out of town stores – Merryhill, Bristol & Nottingham