

## Retail



## Fit Out of new store

Further to the success at Tezenis on Oxford Circus Bridgford's were approached to negotiate the fit out of the new store at Westfield London.

- Intimissimi has a great history behind it. The extraordinarily successful formula invented by Calzedonia dates back to 1986.
- Romantic because it inspires fantasy and emotion, sensual because it provokes fascination, natural because it's graceful, close to the people and contemporary.
- The aim - to offer very good quality products at extremely attractive prices - it manufactures its own label underwear, lingerie, vest and pyjamas for women and men.
- The results speak for themselves - at the beginning of 1998 the chain had 80 outlets, by the end of 2005 there were 809 shops throughout the world.

**Client**  
Intimissimi

**Project Manager**  
Proteus Architects

**Quantity Surveyor**  
Smith Baxter

**Designer**  
Proteus Architects

**Relationship**  
Principal Contractor

**Number of Projects Completed**  
1

**Procurement Route**  
Negotiated

**Programme**  
9 weeks



## Similar projects in this sector

<u>Client</u>	<u>Brief Work Description</u>
Pumpkin Patch	Fit out of new store - Westfield London
ELC	Fit out of new store - Westfield London
Calzedonia	Fit out of new store - Westfield London
Tezenis	Fit out of new store - Oxford Circus
La Senza	Fit out of new stores - Llanelli & Wrexham