

Retail



Fit-Out of New Stores – Out of Town

With a plan to open 50 stores over the next 3 years, Asda chose Bridgford Interiors to manage and co-ordinate the fit-out of stores in Glasgow, Middlesbrough, Dartford, Tottenham & Oxford.

Summary of Sector

- The company currently operates 13 non-food stores but has plans to expand the format.
- The first Asda Living concept opened in Walsall in 2004.
- The product offer comprises kitchenware & tableware, home furnishings and home entertainment together with toys, toiletries and fashion.

Client
Asda

Client Referee
Mr. Paul Briggs

Project Manager
In-house

Project Manager Referee
Mr. Dan Pascoe

Quantity Surveyor
Monaghans

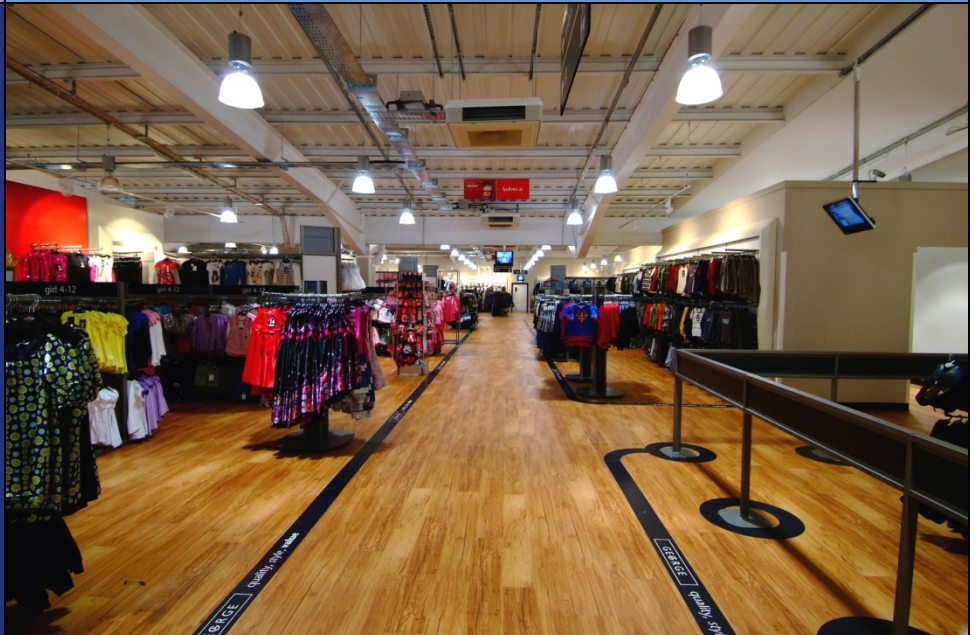
Designer
Darnton Elgee

Relationship
Main Contractor

Number of Projects Completed
5

Procurement Route
Competitive Tender

Typical Programme
8 weeks



Similar projects in this sector

<u>Client</u>	<u>Brief Work Description</u>
TK Maxx	Fit out of new stores
Borders	Fit out of new stores
PC World	Fit out & refurbishment of out of town stores
My Travel	Fit out of concept out-of-town store
Best Buy	Fit out of new stores
BHS	Fit out of new stores